



PLEASE DOWNLOAD THE APP FOR FREE!

Liphook United Football Club needs your help!

Covid-19 has impacted on all of us. Many people have lost jobs, taken pay cuts and will be going through hard times for some time to come. Liphook United has also been affected. Every year Liphook United host one of the best tournaments in Hampshire which is enjoyed by thousands. Usually we can rely on the approximately £8000 profit which comes in to the club's account thanks to this tournament. Without the tournament, the club would be running at a loss. Unfortunately, we were not able to hold our tournament this year, so we have had to be very creative to bring in the funds that we need to stay afloat.

Jules Upton, our treasurer, has been hard at work applying for grants and we have been very lucky to have received the money that we have, but unfortunately it is not nearly enough.

We looked into other ways of getting money. One idea was to set up a just giving page. We were considering this until we came across a company called Give to local. We decided that instead of just taking donations, perhaps we could encourage people to spend their money in such a way that it would benefit the football club and the local community at the same time.

WE NEED YOU TO DOWNLOAD THIS APP PLEASE.....whether you plan to donate or not!!

The way it works is this.... You sign up to the Give to Local app, the link is below. You can not find this app on the app store or on Google.

<https://app.givetolocal.com/signup/liphook-united-fc/3183>

You choose the team which you would like to support and sign up to donate a minimum of £3 per month to that team. If you just want to help the club out and have no affiliation to any team, that is fine, you can just choose the club instead of a team. You can also just download the app to use it and not donate. Obviously this is not ideal for us, **but just downloading the app will still really help us out.** This is explained below.

Those signed up get discounts from local businesses.....local businesses get more business.....and the club get badly needed funds.

When the club have a certain number of people signed up, the number is not exact, but it needs to be enough people to make it worthwhile for Give to Local to then approach local businesses on our behalf and ask them to also sign up for the app. These local businesses will pay a nominal fee to the club and will no doubt sign up for the app when they are told that so many local people are already using the app.

The businesses will then offer discounts and incentives to all of the users on the app. For example, they may offer 10% off the price of a curry, which for a family of 4 will no doubt be worth more to you than the original £3 that you might have donated. You might get half price on a cup of coffee, or buy a £15 voucher for £10 to use in a local shop. These are just a few examples of the offers available in other areas through different sports clubs using Give to local. The point is that once the businesses are signed up, then you will make the money back from your initial donation (if you have made one) and most of the money will go to benefit the club and the local businesses. Thanks.